

THE CLIENT

A commercial tier 1 bank in Ghana, offering a comprehensive range of innovative products and services to meet the banking and financial needs of our existing and potential customers.



SUCCESS STORY

The Hire

- To develop their people using an intelligent online learning platform with highly engaging content
- To provide an online Leadership Development Programme (SLDP)

The Culture Journey

- To develop employees' knowledge and skills with an intent to align with their corporate vision of becoming one of the top three established banks in Ghana by 2023
- To create a learning culture to prepare employees for the future of work in a cost-effective way
- Ensure the learning approach is impactful, effective and interactive

The Solution

Fidelity Bank Ghana made a transition from the NetDimensions Learning Management System (LMS) to Percipio's Learning Experience Platform (LXP).

The journey started with the cleaning of data to allow for seamless migration of data to the Percipio LXP, followed by several training sessions on the platform.

Client Feedback

LRMG understands our needs as a business and they are ready to go the extra mile for us. Percipio is also a user-friendly learning platform.

- **Owusu Boahen: HR Director**

Solid, current & rich context | Great user experience | Very engaging & practical content

Outcomes & Value Delivered

90%
Adoption



21 522
Badges Earned



87%
Completion Rate



35 916
Hours spent in Percipio



14 785
Actual Learning Hours



720
Learners use mobile app

